

Hello, I'm **Max Fridberg**.

I'm a Graphic Designer living in Brooklyn, NY.

I specialize in Brand Identity, Exhibit Design, & Web Design.

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Brooklyn, NY

## Work

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**Freelance** Brooklyn, NY  
2017–Present

Parkside Bar, Brooklyn  
↳ brand identity & print materials.  
Min Jun Park's *Joseph: the Dreamcoat* collection: ↳  
brand identity & print materials  
↳ web design

**DF Design Inc.** Herndon, VA  
**Junior Designer** 2016–2017

Exhibition, "Satellites: Transforming Our Lives"  
↳ interactive & multimedia installations  
↳ infographics  
↳ typographic layouts  
↳ animations

**MFM Design Inc** Bethesda, MD  
**Design Intern** 2013–2014

Museum of the American Revolution:  
↳ museum exhibit graphics  
↳ wayfinding systems.  
National Institutes of Health (NIH): Booklets &  
conference signage.  
↳ worked with clients, fabricators, printers  
↳ web design & development  
↳ image research & print materials

**RISD** Providence, RI  
**Teaching Assistant** 2012

Graphic Design Department  
Branding & Logo Design, Magazine Design Courses.  
↳ software usage lectures  
↳ proofing & printing  
↳ student mentorship

**US Geological Survey** Reston, VA  
**Graphic Design Intern** 2010–2011

Publications Department, USGS Headquarters.  
↳ office signage & identity  
↳ designed websites to improve intranet usability  
↳ infographics & internal materials

## Skills

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**Software:** InDesign ●●●●●  
Photoshop ●●●●●  
Illustrator ●●●●●  
AfterEffects ○●●●●  
Lightroom ○●●●●  
Premier Pro ○○●●●  
Maya ○○○●●

**Code:** HTML5 ○●●●●  
CSS ○●●●●  
Javascript ○●●●●  
PHP ○○●●●  
Unity 3D ○○○●●  
C# ○○○●●  
Arduino IDE ○○○●●

**Design:** Logos & branding systems  
Typography & Infographics  
Digital photography  
Photo editing & manipulation  
Website & mobile app layout

**Other:** Prototyping & fabrication  
Silkscreen & letterpress  
Video & animation  
Video-based installations  
Live video performance

## Education

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**Rhode Island School of Design**  
Providence, R.I.  
BFA Graphic Design